



Institute of Space Technology, Islamabad

offers a Bootcamp in collaboration with Higher Education Commission Pakistan on



Entrepreneurship Bootcamp

April 23-26, 2018(0900-1700hrs)-Video Conference Room, IST

Overview:

Entrepreneurship is implicitly a team activity requiring the skillful collaboration of a variety of professionals including scientists, engineers, business, legal and technology experts. Entrepreneurship education necessitates an integrated approach to develop our passionate youth and professional up-to a level of success and maturity where they can contribute to the socio-economic development of Pakistan. This Bootcamp is designed to contribute towards that end by using an experiential approach of Lean Start-up methodology.

Scope & Learning Experience:

Lean Start-up / Business Model Canvas is relatively new concept which basically captures the business model in a portable one page diagram. The approach consists of nine key areas which every innovator needs to look at to move their idea forward. These nine key areas are:

1) Customer segments, 2) Customer relationships, 3) Channels, 4) Revenue streams, 5) Value proposition, 6) Key resources, 7) Key activities, 8) Key partners and 9) Cost structure

Principal Speaker and resource person:

- **Dr. Nauman Farooqi, Prof. Mount Allison**

University Canada is an experienced academic and professional with a proven record and demonstrated ability of taking projects from vision to reality. He has over two decades of academic, corporate and public sector work experience which spans Canada, United States, South Asia and the Middle East. Specializing in the areas of finance and entrepreneurship, He holds a Ph.D. degree in Business Administration.

Focal Person:

- **Mr. Ahmer Rafi** is heading the Business Development and Business Incubation Program at IST and possesses a successful track record of startup launch. Ahmer is a certified trainer of ILO's enterprise management program titled "Start and improve Your Business (SIYB)".

Who can attend: Aspiring and budding entrepreneurs, faculty and students, scientists, engineers, ORIC and BIC staff and technology experts

Learning Investment / Registration: Rs. 20,000 per person (For Learning, Training aid, Networking, Lunch / Refreshments). **10 % discount** for more than three participants from same organization.

Name: _____ Contact #: _____ Email: _____

Sponsoring organization/Address: _____

Registration fee: _____ Payment mode: Cross Cheque/Cash/ Bank A/C: _____

Contact person: Mr. Sikandar Nawaz Tel: 051 907 5663 Cell: 0333 9967045 Fax: 051 927 3310,

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